



MARKCubator

M A R K C U B A T O R

EVENTS

WORKSHOPS

INTERNSHIPS

FOOD FOR THOUGHT

TIME FOR LAUGHS

CONNECTION GROUPS

OCTOBER NEWSLETTER: OPENING DOORS FOR INTERNATIONAL STUDENTS

International students face various challenges at every stage of university to graduation. English fluency problems, lack of relevant opportunities and inability to break into the marketing industry make the pursuit of their marketing dream significantly harder.

In this edition, we are excited to announce a variety of solutions we have launched to support international students' marketing career in Australia.

From Career Starter, Content Creation to Beyond Horizon Project, let us help you to open doors for your first marketing job.

HIGHLIGHTS



WORKSHOPS CAREER STARTER FOR NON-NATIVE ENGLISH SPEAKERS

Are you looking to land your first job in Australia but struggle to communicate effectively in English?

Overcome this problem and prepare yourself for job interviews with Career Starter workshops. These workshops are specially designed to help you master your English speaking skills in a nurturing environment, opening doors for your first job.

Set a strong foundation for your marketing career. Register your interest through contactus.markcubator@alphaimm.com today.



EVENTS BRIDGING THE GAP: HOW TO LAND YOUR FIRST MARKETING JOB

Are you a 485 visa holder or an international graduate racing against time to land your first marketing job, with no success?

Even though you have done many internships, you still struggle to meet employer job requirements, especially experience in planning and implementing REAL marketing campaigns which you only get ON THE JOB?

It's time to break this cycle. Take charge of your learning experience with Beyond Horizon Project. Register here for the online event to discover how this project builds you to be a professional marketer.



Bridging The Gap:

How to Land Your

First Marketing Job



MARKCubator

EVENTS

WORKSHOPS

INTERNSHIPS

FOOD FOR THOUGHT

TIME FOR LAUGHS

CONNECTION GROUPS

ROADMAP TO BECOME A DIGITAL MARKETER FOR INTERNATIONAL STUDENTS

Online Event By **MARKCubator**

Sculpt your online content creation skills

KICKSTART YOUR CONTENT CREATION CAREER

Register Now



EVENTS

ROADMAP TO BECOME A DIGITAL MARKETER FOR INTERNATIONAL STUDENTS

Content creation is an essential skill to help kickstart your digital marketing career.

In this digital era, employers have evolved to meet the rising demands of digital customers. They are now looking for candidates who can effectively demonstrate their content creation skills in targeting, reaching and engaging the target audience.

Find out in this event how you can use content creation to open doors for your first marketing job. Register [here](#).

GET INSPIRED



CONNECTION GROUPS MARKCUBATOR COMMUNITY

Follow us on [MARKCubator](#) for latest marketing trends, industry events and opportunities for aspiring marketers and graduates.



FOOD FOR THOUGHT

[Choosing A Marketing Career](#)

[11 Types of Marketing Specializations: The Practical Guide](#)

[How to Livestream to Chinese Consumers](#)



TIME FOR LAUGHS

Live Young, it's never too late to ignite your marketing dream in Australia.

[How Babies are Used to Attract Attention in Ads](#)

[How Porsche Leverages Dreams in Ads](#)

MARKCubator

• Email: contactus.markcubator@alphaimm.com

• Website: www.markcubator.com

• Follow Us

